



#### What

Save Mount Diablo's "It's My Mountain" Campaign

#### Why

Did you know half of Mount Diablo's natural lands are still at risk of being developed and lost forever? Many people don't realize the mountain isn't all protected in the State Park. Share why Mount Diablo is important to you to help us spread the word and save *your* mountain!

Each month, up to ten (10) submissions will be selected by Likes on Facebook and/or Save Mount Diablo staff and the Contestants of those submissions will receive **a copy of our new Mount Diablo Trail Map** before they are available for purchase.

#### Who

All ages are welcome to submit their original work.

#### How

Submit an original photo, video, song, poem, painting, drawing, graphic design, story or quote about one or more of these topics:

- What Mount Diablo and it's foothills mean to you
- How you enjoy Mount Diablo and it's foothills
- What would be lost if Mount Diablo was developed

Submission must be appropriate for all ages and may not include discrimination of any kind. In appropriate submissions, at the discretion of Save Mount Diablo staff, will be eligible and will be removed.

#### Where

Submit your original work to Save Mount Diablo's Facebook page at <https://www.facebook.com/MountDiablo> or email it to [banderson@SaveMountDiablo.org](mailto:banderson@SaveMountDiablo.org). Please be mindful of size limitations if emailing your submission and send links to larger files instead of attaching them. If your submission is chosen you will be contacted through your form of submission (i.e. Facebook or email).

#### Art Release

By submitting your original work you are giving Save Mount Diablo permission to use your work free of charge including but not limited to Save Mount Diablo's website, Facebook Page, Twitter Page, You Tube Channel, newsletter and e-news.

Please contact Beryl Anderson at [banderson@SaveMountDiablo.org](mailto:banderson@SaveMountDiablo.org) with questions and concerns regarding the "My Mountain" campaign