

Media Release, Tuesday, September 29, 2015

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Title: Mount Diablo Challenge Now Accepting Same Day Registration

DANVILLE, CA- Haven't signed up yet for the most exciting cycling event - climbing the Bay Area's most devilish peak – of the season? Pre-registration closes on Wednesday, 9/29, at midnight and no registrations will be taken on Thursday, Friday, or Saturday. This year we have a limited number of bibs available for same day registration in Waves 3, 4, and 5. Day of registration is \$100. Arrive early to claim yours! Same day registrants will be able to check their results online later in the week.



The Mount Diablo Challenge, sponsored by CA Technologies and co-event sponsors Nathan M. Ohrback Foundation and Jakroo, is an 11.2 mile timed bike ride benefitting Save Mount Diablo. Starting at the Athenian School in Danville and climbing up Southgate Road, riders will climb 3,249 feet to the summit of Mount Diablo.

“An iconic ride on an iconic mountain,” said Ron Brown, Executive Director of Save Mount Diablo. “A great way to challenge yourself and to help protect the mountain and its surrounding wildlife for future generations.”

All riders reaching the summit in less than 1 hour receive a special “One Hour” T-Shirt. We are also happy to announce the Second Annual "Ride Your Age" Division, sponsored by Encina Veterinary. Level the playing field for 50+ age and gender! Ride to the summit of Mount Diablo in less minutes than you are years old and you will win a Save Mount Diablo jersey and get on the podium.



Notable cyclist Ned Overend will not only be participating in this year's Mount Diablo Challenge, but he will be the special guest and presenter of the Youngest Rider award. Ned is an accomplished cyclist and one of the pioneers of the mountain bike racing scene. A familiar name from 1984 to 1990, he won the first ever NORBA Championship, six national titles, numerous World Cups, and countless races. Don't miss this special opportunity to ride alongside a cycling legend and hear what keeps him motivated!

Awards will be given to top finishers, male and female, in both road bike & mountain bike categories. Prizes will also be awarded to the fastest team and individuals, riders from the furthest distance, youngest rider and to the top individuals that raise the most funds for Save Mount. All riders are automatically entered to win raffle prizes ranging from bike accessories to a hot air balloon ride and an actual bike! Proceeds benefit Save Mount Diablo in its mission to preserve, protect and restore the remaining 70,000 acres on Mount Diablo and its foothills for wildlife and people to enjoy.

Riders of all ages are welcome and can compete on any type of non-motorized cycle, including tandems, unicycles and hand powered vehicles. **All cyclists are to park at Monte Vista HS and should be in position in their assigned wave, at the Athenian School when the starting gun is fired at 8:30am.** Mount Diablo State Park will be closed to all outside traffic for the duration of the event and cyclists will

be assisted by State Park escorts during the descent. Cyclists can register at SaveMountDiablo.org or at Athenian School prior to 8am on the day of the event.

If you cannot ride in the event but would love to be a part of it: Volunteer by emailing [mailto:smdinfo@SaveMountDiablo.org?subject=Mount Diablo Challenge](mailto:smdinfo@SaveMountDiablo.org?subject=Mount+Diablo+Challenge).

Summary

Who: Save Mount Diablo is a non-profit organization that preserves, defends and restores Mount Diablo's natural lands for people and wildlife to enjoy.

What: The 34th Mount Diablo Challenge is an 11.2 mile bike ride of nearly 600 cyclists climbing 3,249 feet in elevation to Mount Diablo's summit.

Where: The course begins at the Athenian School in Danville and climbs Southgate Road to the upper summit of Mount Diablo in Mount Diablo State Park. Participants must park at Monte Vista High School and be in position at the start line by 8:30am at Athenian School.

When: Sunday, October 4, 2015

Why: Proceeds benefit Save Mount Diablo in their mission to preserve, protect and restore the remaining 70,000 acres on Mount Diablo and its foothills for wildlife and people to enjoy.

Image: https://www.dropbox.com/s/c93m3ekrcqxxgq6/diablo_34_final.ai?dl=0

Captions and Credits: 2015 Mount Diablo Challenge logo created by cyclist and Pixar Artist Matt Nolte

Image: <https://www.dropbox.com/s/cjgg6uwqadmomkg/D7A25945-Mount%20Diablo%20Challenge-10-5-14%20%28Scott%20Hein%29.jpg?dl=0>

Credits: Scott Hein, 2014

Save Mount Diablo is a non-profit 501(c)(3) conservation organization, which has been preserving lands on and around Mount Diablo and educating the public to the mountain's natural values since 1971. Preserved lands have increased from 6,788 acres in one park to more than 110,000 acres in 40 parks and preserves. Save Mount Diablo continues to preserve, defend and restore the remainder of the mountain for people and wildlife to enjoy. Contact: Save Mount Diablo, telephone: (925) 947-3535, fax: (925) 947-0642, 1901 Olympic Blvd., Suite 320, Walnut Creek, CA 94596; www.SaveMountDiablo.org
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