



The Thirty-Fifth Annual

Mount Diablo Challenge

Benefit for Save Mount Diablo – Non-profit Organization

DATE and TIME: Sunday, September 25, 2016

Event Sponsor & One Hour T-Shirt Sponsor: *CA Technologies*



Donation Matching Grant: *The Nathan M. Ohrbach Foundation*

The “**Mount Diablo Challenge**” is a family-friendly 11.2 mile timed bike ride, starting at Athenian School in Danville and climbing up Southgate Road 3,249 feet to the summit of Mount Diablo. Cycling enthusiasts compete and prizes are awarded for multiple categories in a ceremony at the Expo Area with food and beverages for all. All proceeds benefit Save Mount Diablo’s land conservation efforts to create a national park-sized wilderness in your backyard for you, wildlife and future generations to enjoy.

So many new features this year, including:

New Date:

Sunday, September 25, 2016 – *One week earlier than before!*

RECOGNITION - Stay & support fellow riders/friends during expanded awards ceremony.

Enjoy a BBQ lunch by Slow Hand BBQ (included with registration)

See FAQ for Day of Event Schedule timeline - First descent starts at 12:15pm

NEW TIMING TECHNOLOGY:

- “Helmet Chips”- Timing chip attached to your helmet.

- Your time starts when YOU CROSS THE START LINE.
- Real time results- no more delays!
- Big screen- results posted real time

NEW “USAC SANCTIONED” RACE DIVISION: (limited spaces available; additional fee)

- USA Cycling Licensed riders
- Wave 1-Pro, Cat 1-2-3 Men (limited to 150 riders in each wave)
- Wave 2- Category 4-5 Men; Category P 1-4 Women (limited to 150 riders in each wave)

NEW “GRAN FONDO” DIVISION: (limited spaces available)

- Wave 3-4-5-6 (limited to 150 in each wave in order of signup)

NEW VIP WAVE: (limited spaces available)

- VIP Donation to Save Mt Diablo \$100 (in addition to registration)
 - Ride in VIP wave - 15 minutes before USA Cycling racers.
 - Preferred parking at Athenian School (limited)
 - VIP racing chip and package pick up at Athenian School (instead of at MVHS)
- Sponsors – please contact SMD for sponsorship opportunities

NEW ON LINE REGISTRATION:

- Streamlined online registration
- NEW 5 YEAR AGE CATEGORIES –
 - USAC Racers: Gold, Silver, Bronze medals and ribbons for 4-6 winners for each 5-year age group.
 - Gran Fondo: Gold, Silver, Bronze medals and ribbons for 4-6 winners for each 5-year age group.
- Registration:
 - Early Registration \$80.00. (until midnight PST on 9/2/16); additional \$3.75 fee for USAC Racers.
 - Late Registration- \$100.00 (9/3/16 – 9/18/16 midnight PST); additional \$3.75 fee for USAC Racers.

Registration fee is **NON**-transferable and **NON**-refundable!
Registration fee is **not tax deductible** nor considered a donation to SMD
Registration closes at 11:59 pm (PST), Sunday, September 18, 2016

Limited "Day of" Registrations

- FREE FINISH LINE PHOTO- included with registration; purchase High Resolution option
- Become a New *Save Mount Diablo Member* @ \$35 and
 - Get a \$10.00 discount on registration

NEW REGISTRATION VENUE:

- Pick up timing chips and packets at Monte Vista High School
- Unlimited Parking
- Easy Access
- Ride/warm up to start at Athenian School
(riders are to not cross through the Diablo Community and must stay on Diablo Rd/Mount Diablo Scenic Blvd.)

NEW AWARDS & RECOGNITION:

- Medal Prizes – for both USA Sanctioned Race & Gran Fondo
 - Gold, Silver, Bronze medals for podium finishers of each 5-year age category for both male and female.
 - Fourth through 6th winners' ribbons for each age category
- Traditional "One Hour" Finishers T Shirts (*sponsored by CA Technologies*)
 - Men- all riders that finish in 1 hour or less (see rules)
 - Women- 20-minute bonus. Women that ride the race in 1 hour 20 minutes or less. (see rules)
- Ride your Age (*sponsored by Encina Veterinary Hospital and Propel Bike Coaching and Fitting*)
 - Win a Mount Diablo Challenge Jersey
 - Ride Your Age
 - Men- Ride the race in the number of minutes equal to or less than the years you have been on this earth (see rules).
 - Women- 20-minute bonus. Subtract 20 minutes from your time and Ride Your Age. (see rules)
- Overall Podium Winners - Great Prizes for 1st, 2nd & 3rd places!
 - Men's Podium

- Women's Podium
- Alternative Bikes
 - Tandem Adult
 - Tandem Adult/Child
 - Mt Bike
 - Fixed Gear
 - Unicycle
- Raffles
 - Listen for your bib number to win.
- Grand Raffle
 - Carbon Fiber Wheelset Prize!!!!
 - Awarded at the conclusion Awards Ceremonies.
 - Must be present to win (see rules)
- Finishers Medals
 - I finished and I'm proud of it!
 - Pick up your Finishers Medal at designated table
- Personal Best
 - Compare this years' time to future years
- Course Records- This year's winning times for each 5-year category will be the benchmark going forward

NEW AMMENTITIES

- 600 BIKE RACKS- you do not have to lay your bikes down on the asphalt.
- BBQ lunch – included with registration (*sponsored by Slow Hand BBQ*)
- CHAIRS- available at Expo area! Be comfortable while you eat lunch & support the awards ceremony!

NEW DESCENDING PROTOCOL

- More efficient
- Five escorted waves

- One wave every 10 minutes
- Begins at 12:15 pm