

MOONLIGHT



2017

ON THE MOUNTAIN

# BECOME A MOONLIGHT SPONSOR

We hope you'll join us this year as a Moonlight on the Mountain Sponsor, where you will receive multiple recognition opportunities while experiencing a unique celebration on the Diablo landscape.

Our vision is to forever preserve the remaining 70,000 acres of natural lands around Mount Diablo through a conservation approach that integrates perpetual land preservation, advocacy, stewardship, land use planning, and education programs.

## *Moonlight on the Mountain*

SATURDAY, SEPTEMBER 9, 2017



Sheldon Steere



Sheldon Steere



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Guests are transported up the mountain's slopes where they are treated to an elegant three-course meal, live music, and both live and silent auctions – all while surrounded by the unparalleled, majestic views Mount Diablo has to offer.

This gala dinner draws a sell-out crowd of more than 500 individuals, elected officials, and conservation-minded corporate partners and local businesses.



# Moonlight on the Mountain

Sponsorship Opportunities (2017)	Presenting Sponsor	Diablo Co-Sponsor	North Peak	Mount Olympia	Highland Peak	Eagle Peak	Twin Peaks
<b>Benefits of support</b>	<b>\$40,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>
Your company's name incorporated into event title	✓						
Opportunity to address the audience from the podium at the event	✓						
Public acknowledgement of your support from the stage	✓	✓					
Prominent acknowledgement, based on level of support, in all event-related communications, including press releases	✓	✓					
Keepsake event-branded item included for all of your guests at their seats	✓	✓					
Logo or listing on event invitation (sent to more than 4,000 individuals via print and/or 8,500 individuals via electronic media)	Logo in print and electronic	Logo in print and electronic	Logo in print and electronic	Listing in electronic	Listing in electronic	Listing in electronic	Listing in electronic
Opportunity to entertain your guests at Moonlight on the Mountain – number of seats provided (Tables seat 10) <i>Fair market value of one seat is \$125.00</i>	20	20	10	10	6	4	2
Full-color advertisement in event program distributed in person to more than 500 guests	Inside Cover	Full	Full	1/2	1/2	1/4	1/4
Recognition in Diablo Watch newsletter distributed to more than 5,000 East Bay residents	Article	Special Recognition	Logo	Logo	Logo	Logo	Listing
Acknowledgement on sponsor boards which are placed in three prominent locations at event	✓	✓	✓	✓	✓	✓	✓
Recognition on Save Mount Diablo website this year	Logo with link	Logo with link	Logo with link	Logo	Logo	Logo	Listing
Annual Report acknowledgement	✓	✓	✓	✓	✓	✓	✓

**Contact Karen Ferriere, Assistant Development Director at [kferriere@savemountdiablo.org](mailto:kferriere@savemountdiablo.org) or (925) 949-4518.**

*Customized and In-Kind sponsorship opportunities available upon request.*

Save Mount Diablo is a non-profit, tax-exempt 501(c)(3) organization.

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